

Future Tech Forum

Global K-Tech Forum Where K-Content Meets the Future of Technology

Friday, Aug 7 1:00 - 2:30 pm Olympic



Chair



Jung Han

CEO of
K-EnterTech Hub

Presenter



Sam-seok Ko

Professor
of Dongguk
University

K-Content is shaping global markets. The Global K-Tech Forum, an official session of UKC 2026, explores how K-content is expanding into Entertainment Tech, AI, Deep Tech, and Physical AI, with a focus on strategies for global market growth.

The forum opens with a keynote by Distinguished Professor Sam-Seok Ko, who introduces the concept of co-evolution as a framework for understanding the convergence of content and technology. Korean companies, beginning with Acryl, will present their global expansion strategies, while U.S.-based experts will provide practical perspectives on legal, academic, and media considerations for entering international markets. The forum concludes with a panel discussion designed to connect these insights with opportunities for real-world business collaboration.

Time	Title and Speaker
1:00 - 1:03	Welcoming Remarks Jung Han (CEO, K-EnterTech Hub)
1:03 - 1:07	Welcome Remarks TBD
1:07 - 1:10	SBS Congratulatory Video Message
1:10 - 1:30	Co-evolution: AI and the Future of K-Content Sam-Seok Ko (Distinguished Professor)
1:30 - 1:48	Acryl – Bringing AI Platform Jonathan and Healthcare Platform Nadia to the Global Market
1:48 - 2:00	Ludens Partners – Transforming F&B with Physical AI
2:00 - 2:08	Emerging Trends in Entertainment Technology Jung Han (CEO, K-EnterTech Hub)
2:08 - 2:18	HelloWorks
2:18 - 2:28	Studio Meta-K
2:28 - 2:58	Panel Discussion : Taking Korean Startups to the Global Market
2:58 - 3:00	Q&A and Closing

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